



# THE LEXCARE HEARING FOUNDATION

ONE MILLION EARS



# THE HEAROE'S TOUR

ONE MILLION EARS



## BECOME A COMMUNITY IMPACT PARTNER

### HOST AN EVENT. CHANGE LIVES.

Invite The Hearoes Tour to your organization or business! With your support at any level, we'll bring our mobile unit, resources, and a day dedicated to hearing health, stories, and community connection.



Hearoes Days are community-driven hearing health outreach events designed to increase awareness, expand access, and inspire action through free hearing screenings, education, stories, and local community engagement.

These smaller-scale Hearoes Days are designed to be flexible, community-focused activations that can be hosted in parks, community centers, veteran organizations, churches, schools, and public gathering spaces throughout June and July.

**YOUR PARTNERSHIP. THEIR FUTURE. STRONGER TOGETHER.**

**MOBILE UNIT HOST INCLUDES:**

- ✓ FREE HEARING SCREENINGS
- ✓ HEARING HEALTH RESOURCES
- ✓ STORYTELLING & CONNECTION
- ✓ COMMUNITY ENGAGEMENT

All gifts of \$120 or more, or monthly pledges of \$10 for at least 12 months, are honored on The Giving Wall as a lasting tribute to those advancing our One Million Ears mission.

For customized sponsorships or audiology partnership opportunities, contact Jaime Motes at [jmotes@lexcarehearing.com](mailto:jmotes@lexcarehearing.com) and Mollie DeRosa at [mderosa@lexcarehearing.com](mailto:mderosa@lexcarehearing.com).

### WHAT YOUR PARTNERSHIP MAKES POSSIBLE

- FREE HEARING SCREENINGS
- COMMUNITY EDUCATION
- REAL STORIES. REAL IMPACT.
- FOOD
- MUSIC
- FUN
- A HEALTHIER, STRONGER COMMUNITY

LEARN MORE & BECOME A PARTNER [LexcareFoundation.org](http://LexcareFoundation.org) | CONTACT US (PARTNERSHIPS ONLY) [jmotes@lexcarehearing.com](mailto:jmotes@lexcarehearing.com) / [mderosa@lexcarehearing.com](mailto:mderosa@lexcarehearing.com) | FOLLOW OUR JOURNEY [f](#) [i](#) [in](#) [v](#) | TOGETHER, WE CAN CHANGE HOW AMERICA HEARS.

# Join Us in Powering Hearoes Days

Hearoes Days are community-driven hearing health outreach events designed to increase awareness, expand access, and inspire action through free hearing screenings, education, stories, and local community engagement.

These smaller-scale Hearoes Days are designed to be flexible, community-focused activations that can be hosted in parks, community centers, veteran organizations, churches, schools, and public gathering spaces throughout June and July.

Unlike traditional health fairs, Hearoes Days are built around engagement and conversation. Attendees are invited to take a free hearing screening, learn their Hearing Level (1–4), connect with resources, and meet hearing health professionals immediately following their screening experience.

For local audiology partners, this creates a unique opportunity to:

- Meet individuals immediately after their screening
- Engage with ready-to-act patients and families
- Build trust through community presence and education
- Increase local awareness of your clinic and services
- Support veterans, seniors, and underserved populations
- Participate in meaningful outreach that removes barriers to care

Sponsors may choose to support a single Hearoes Day event or engage more broadly as a partner of the national Hearoes Tour, which hosts 200+ outreach events nationwide.

All gifts of \$120 or more, or monthly pledges of \$10 for at least 12 months, are honored on The Giving Wall as a lasting tribute to those advancing our One Million Ears mission.

For customized sponsorships or audiology partnership opportunities, contact Jaime Motes at [jmotes@lexcarehearing.com](mailto:jmotes@lexcarehearing.com) and Molli DeRosa at [mderosa@lexcarehearing.com](mailto:mderosa@lexcarehearing.com).

---

## Hearoes Day or Hearoes Tour Community-Wide Sponsorships

### Community Impact | Awareness | Access | Action

*Special customized benefits based on your sponsorship goals—please reach out to [jmotes@lexcarehearing.com](mailto:jmotes@lexcarehearing.com) to explore opportunities for tailored engagement*

#### **\$5,000 — Pathway to Hearing Partner**

\$425 monthly pledge/12 months or one-time donation

Designed for organizations seeking elevated community visibility and meaningful engagement.

Includes:

- Premier recognition as a Heroes Day Sponsor
- 20x20 booth space with *two 8x10 tables and 4 chairs*
- Priority booth placement and expanded event visibility
- Opportunity to meet individuals immediately following screenings
- Engagement with attendees identified with Hearing Levels 2–4
- Ability to provide educational materials and schedule follow-up appointments onsite
- Inclusion in select automated post-event follow-up communications and resource emails
- Opportunity for Care Team referral consideration (*insurance reviews, audiology prep, lifestyle questions, device considerations and ready-to-act patients*)
- Enhanced logo placement on event signage and promotional materials
- Inclusion/Mention in social media, press releases and event sites
- Opportunity to provide branded educational/community resources
- Community acknowledgment during the event
- Post-event impact summary with screening insights and engagement overview

*Ideal for healthcare systems, regional employers, community banks, veteran-focused organizations, and senior-serving businesses.*

---

### **\$2,500 — Community Sound Partner**

\$225 monthly pledge/12 months or one-time donation

Elevated Community Presence

Includes:

- 10x20 booth space with *one 8x10 table and 2 chairs*
  - Opportunity to meet individuals immediately following screenings
  - Engagement with attendees identified with Hearing Levels 2–4
  - Ability to provide educational materials and schedule follow-up appointments
  - Community visibility and relationship-building
  - Inclusion in social media, press releases and event sites
  - Prime booth placement
  - Recognition on The Giving Wall
  - Logo/name included in event materials
  - Inclusion as a community hearing health resource in select event follow-up materials
  - Community acknowledgment during the event
- 

### **\$1,000 — Audiology Community Partner**

\$90 monthly pledge/12 months or one-time donation

## Hearing Health Outreach Partner

Designed specifically for local audiology clinics and hearing healthcare providers.

Includes:

- 8x10 booth space *with one 8x10 table, 2 chairs*
- Opportunity to meet individuals immediately following screenings
- Engagement with attendees identified with Hearing Levels 2–4
- Community visibility and relationship-building
- Inclusion in social media, press releases and event sites
- Ability to provide educational materials and schedule follow-up appointments
- Name listed as a Hearing Health Partner

### **Why it matters:**

*Many attendees have never taken a hearing screening before or simply do not know where to begin. Hearoes Days create an opportunity to connect with individuals and families at the exact moment they become aware of a potential hearing concern.*

---

## **\$500 — Hearoes Day Gold Sponsor**

\$50 monthly pledge/12 months or one-time donation

### **Local Hearing Health Supporter**

Includes:

- 8x10 booth space *with one 8x10 table, 1 chair*
  - Community outreach visibility
  - Opportunity to engage with attendees following screenings
  - Listed as a local hearing health supporter
  - Inclusion in social media, press releases and event sites
- 

## **\$250 — Community Sponsor**

\$50 monthly pledge/12 months or one-time donation

### **Community Supporter**

Includes:

- Pamphlets, brochures, business cards, or community resources displayed inside the Hearoes Tour mobile clinic and resource area

- Recognition on the Hearoes Tour Giving Wall
  - Listed as a Community Sponsor
  - Community event visibility
  - Supports free hearing screenings, hearing health education, and Care Team guidance
  - (No physical table space included)
  - Great for businesses, families, organizations, and individuals who want to support the mission and maintain visibility without staffing a booth.
- 

## **\$150 — NON-PROFITS, RESTAURANT BOOTHS & SAMPLES**

\$50 monthly pledge/12 months or one-time donation

### **Community Supporter**

Includes:

- **Option 1: Non-Profit Booth**
    - 10x10 booth space to share information, engage attendees, and promote your mission
  - **Option 2: Restaurant Booth**
    - 10x10 booth space to showcase your menu with free samples and engage attendees
  - All Vendors:
    - Distribute free samples, coupons and pamphlets to attendees
    - Opportunity to engage directly with families and community members
    - Community event visibility
  - Important:

Organizations wishing to distribute free samples, promotional items, or community information outside of direct food sales should select this option to receive booth space.
  - Perfect for non-profits, restaurants, coffee shops, bakeries, food brands, community groups, and local organizations looking to connect with attendees during Hearoes Day.
  - Inclusion in social media, press releases and event sites
- 

## **\$120+ — Individual Donors**

\$10 monthly pledge/12 months or one-time donation

### **Mission Support**

Includes:

- Personalized thank-you from the Hearoes Tour Team
- Direct support of hearing healthcare outreach and education

---

## How to Contribute

Donations and sponsorships may be made as a one-time gift or recurring pledge.

For sponsorships of **\$4,800 or more**, or to discuss customized engagement opportunities, please contact:

**Jaime Motes**

[jmotes@lexcarehearing.com](mailto:jmotes@lexcarehearing.com)

Thank you for supporting the Hearoes Tour and Hearoes Days, and for helping us empower voices, connection, and community—one event at a time.

# HEAROES DAY!

On a Mission to Reach **One Million Ears**

TAKE A **FREE** HEARING SCREENING,  
WALK UPS WELCOME,  
OR RESERVE A SPOT!



SCAN ME!

## JULY 11<sup>TH</sup>

11:00 AM – 3:00 PM

### WILLARD PARK

LAKESIDE AVENUE EAST & E 9TH ST  
CLEVELAND, OH 44114



THE LEXCARE HEARING  
**FOUNDATION**  
**ONE MILLION EARS**

LEARN MORE:

[LEXCAREFOUNDATION.ORG](http://LEXCAREFOUNDATION.ORG)



MUSIC



FOOD



RESOURCES



FAMILY FUN!

COME CELEBRATE

# HEARING HEALTH

AND ENJOY A **FREE** EVENT!

Brought to you by:

LENIRE

Cochlear

CaptionCall

SHOEBOX

Techmi  
OTC HEARING AIDS



15 YEARS PROVIDING FREE HEARING LOSS CARE TO THOSE IN NEED

# HEAROES DAY!

## COMMUNITY PARTNER & VENDOR OPPORTUNITIES

JULY 11TH | WILLARD PARK | CLEVELAND, OHIO

11:00 AM – 3:00 PM

Willard Park, Lakeside Avenue East & E 9th St, Cleveland, OH 44114



SCAN ME!

Join us for a community-wide hearing health event focused on awareness, connection, resources, and family fun as we work toward reaching **One Million Ears**.

**CLEVELAND**  
TOGETHER, WE HEAR

### COMMUNITY PARTNER OPPORTUNITIES



#### \$1,000 — FEATURED COMMUNITY PARTNER

##### INCLUDES:

- Space for your own tent/canopy
- One table and chairs
- Community visibility throughout the event
- Opportunity to engage directly with attendees and families
- Ability to distribute resources, educational materials, and schedule follow-up appointments
- Logo recognition on event materials and signage

Ideal for healthcare providers, local businesses, and senior-serving organizations.



#### \$500 — COMMUNITY TABLE PARTNER

##### INCLUDES:

- One table space in the community resource area
- Opportunity to engage attendees and distribute materials
- Community event visibility
- Recognition on event materials and signage

Perfect for local organizations, businesses, and community resources wanting an active presence at the event.



#### \$250 — RESOURCE PARTNER

##### INCLUDES:

- Pamphlets, brochures, or community resources displayed inside the Hearoes Tour mobile clinic/resource area
- Opportunity to engage attendees and distribute materials
- Community event visibility

(No physical table space included)

Great for organizations wanting visibility and outreach support without staffing a booth.

### FOOD & VENDOR OPTIONS



#### \$150 — NON-PROFITS, RESTAURANT BOOTHS & SAMPLES

##### INCLUDES:

- ◆ Option 1: Non-Profit Booth  
10x10 booth space to share information, engage attendees, and promote your mission
- ◆ Option 2: Restaurant Booth  
10x10 booth space to showcase your menu with samples and engage with attendees



All vendors: Distribute free samples to attendees

##### IMPORTANT:

Vendors wishing to distribute free samples, promotional items, or community information outside of direct food sales should select a Non-Profit/Restaurant Booth option above to receive tent/booth space.



### WHY IT MATTERS



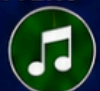
INCREASE HEARING LOSS AWARENESS



EXPAND ACCESS TO FREE HEARING SCREENINGS



CONNECT FAMILIES WITH HEARING HEALTH RESOURCES



BRING COMMUNITIES TOGETHER THROUGH EDUCATION, MUSIC, FOOD, AND FUN



TOGETHER, WE CAN HELP MORE PEOPLE TAKE THE FIRST STEP TOWARD BETTER HEARING HEALTH.



LEARN MORE:  
[LEXCAREFOUNDATION.ORG](http://LEXCAREFOUNDATION.ORG)



ONE MISSION.  
**ONE MILLION EARS.**  
ONE COMMUNITY.

THANK YOU FOR SUPPORTING  
FREE HEARING SCREENINGS  
AND HEARING HEALTH OUTREACH!



