

Dear **Leaders and Supporters**,

October 2025

Every day, 48 million Americans struggle with hearing loss—and nearly 80% don't receive the help they need. Among them are countless veterans who have served our nation with honor. **70% of the veterans we serve** with hearing loss seek **follow-up from our LexCare Team** — *proof that personalized support makes all the difference in their hearing journey.*

Through the LexCare Hearing Foundation's **10th Annual Hearoes Tour**, we travel across the country—partnering with VA clinics, community centers, and veteran organizations—to provide free hearing screenings, tinnitus education, and personal LexCare Team guidance.

In 2025–2026, our mobile hearing unit will visit 22 communities per month across 12 states, hosting 200+ FREE events. To complete this tour, **we're inviting 100 companies, civic groups, and foundations** to become **"100 for One Million Ears"** Partners by donating **\$1,000**.

Your \$1,000 gift will:

- Help provide free hearing screenings to 8000+ veterans, VA staff and community members.
- Support hearing loss awareness, tinnitus education and the Care Team follow up support.
- Help us provide this free service in rural communities that would otherwise go underserved.

Veterans and VA staff often ask "who is paying for this?"

Each \$1,000 partner will be recognized on **The Giving Wall** (on the mobile unit and website), email campaigns and on social media.

You can also multiply your impact:

- Ask your company about an employee giving or matching program.
- Sponsor a Hearoes Day in your community for powerful local visibility and veteran impact.
- Become a Sponsor — external branding on our mobile unit across 12 states and 1M+ monthly road impressions; customized sponsorship package to meet your development goals.
- Volunteer with your team at one of our VA or community events.

Together, we can reach One Million Ears and ensure no veteran is left unheard.

Warmest Regards,



Jaime Motes
Founder,
Executive Director
The LexCare Hearing
Foundation



YES, I want to support the **One Million Ears Movement** with a tax-deductible donation:

☐ \$1000	_____
	Name
☐ \$750	_____
	Company Name
☐ \$500	_____
	Address
☐ \$250	_____
	City/ST/Zip
☐ \$100	_____
	Email/Phone

Please designate/earmark my gift to:

- ☐ **Hearoes Tour/Veterans** ☐ LexCare Team Support (*discussion/information following*)
☐ One Million Ears Fund/General ☐ Hear to Learn ☐ Jamaica Missions

Please print this form and mail your donation to:

The LexCare Hearing Foundation
 3007 Exeter Dr
 Franklin, TN 37067

Or Give Online at:

www.lexcarefoundation.org/hearoes-tour/exhibitors-sponsors

I would like my gift to also secure a booth for my company at a Hearoes Days Event:

(Follow up discussion to be had)

- ☐ Columbus, OH ☐ Nashville, TN ☐ Charleston, SC ☐ DFW, TX ☐ Lexington, KY ☐ Birmingham, AL
☐ Send me information about hearing health programs/events for my company or employees

